

Gerry Christoforatos
(917) 653.5583
<http://squared-up.com>

Dear Sir or Madame,

I am very interested in the job opportunity at your company. I have been in the design industry for over six years with work done in interactive media, print, powerpoint presentations and photography. I have worked in corporate and agency environments as well as smaller design firms for clients including Proctor and Gamble, Showtime, Muscular Dystrophy Association, US Military, Allied Domecq Wines and Siemens Medical.

I would welcome the opportunity to meet with you to discuss my qualifications and your needs. I look forward to hearing from you.

Thank you in advance for your consideration.

Gerry Christoforatos

OBJECTIVE:

To utilize my strong computer skills and extensive computer knowledge to meet immediate individual and company needs. Going forward, to be an asset to a growing company via a position in graphics, arts or production.

EXPERIENCE:

4/2004 - 9/2004

naxcom.com

los angeles, ca

Art Director

Worked along side the creative director to implement strategic advertising campaigns and then to proceed with the final creative. Worked on web based design, printed material, packaging and multimedia applications for trade shows. Also did some travel to the various trade shows across the country. Was hired as a contractor. Salary: \$30.00 Hr

9/2003 - 1/2004

Sideways Productions Film Company (Sideways: The Film)

Los Angeles, CA

Production Assistant to the Art Department/ Senior

Designing of labels, signage, posters, photo retouching, photo research and other graphic needs.

Assisted the production designer and art director by managing the art department office.

Salary: \$850.00 Wk

10/2001 - Present

Freelance Deisgn

nyc, ny

Freelance Graphic Artist

Graphic design for print and web, image production, concept and design, photography, e-commerce as well as informative websites and web banners and game design. Dealt directly with clients to assure that their needs were met. Clients included Diageo Liquors, Orbimed Advisors, Muscular Dystrophy Association, Siemens Medical, Vital Statistics, Grey Advertising, Procter & Gamble Co., JM Smucker Co., Tea Board of India, Bowne, Alfredo Of Rome, Payless Shoes and Allied Domecq Academy of Wine Service among others.

Salary: \$30.00 - \$60.00 Hr

7/1999 - 10/2001

CCGXM (Digital arm of Bates Advertising)

nyc, ny

Senior Graphic Artist

Graphic design for print and web, conceptualized and executed as per the clients needs, presented creatives internally as well as to clients and supervised creative teams of up to 12 people. Direct supervisor was the Worldwide Creative Director of CCGXM (based in NYC). Salary: \$40,000 Yr

3/1998 - 5/1999

Young and Rubicam

nyc, ny

Mechanical artist / studio department

Responsibilities included collective output, resizing, color retouching and correction, scanning, formatting, and reformatting. Salary: \$35,000 Yr

11/1995 - 5/1998

Mixmag Magazine

nyc, ny

Graphic Designer/Freelance

Mixmag responsibilities included photography, editorial layout and type design. Freelance responsibilities included heading entire projects from copywriting to advertising, design and photography for small business' in the NYC area. Some of these clients include Dancetracks, Livan Savino Eyewear and Scream DVD to name a few. Salary: \$28,000 Yr

EDUCATION:

5/2000

The School of Visual Arts

US-ny-nyc

Bachelor's Degree

Graduated with honors from The School of Visual Arts in New York City with a bachelor in fine arts in graphic design, a focus in web design and a minor in photography.

AFFILIATIONS:

9/1996 - Present

AIGA

member

SKILLS:

Microsoft Office Suite / Power Point Presentations

Expert

Currently used/4 years

HTML, DHTML, BBEdit, Java Script, FTP

Expert - used/5 years

Adobe Products (Photoshop, Illustrator, Image Ready, In-Design, Go-Live, Acrobat)

Expert - used/8 years

QuarkXpress

Expert - used/8 years

Studio Management

Expert - used/3 years

Art Direction

Expert - used/3 years

Creative Presentation

Expert - used/8 years

Macromedia Dreamweaver

Intermediate - used/4 years

Macromedia Flash

Beginner - used/2 years

Adobe Premiere / After Effects

Beginner - used/2 years

Networking

Expert - used/10 years

Darkroom Photography(b&w/color)

Intermediate - used/9 years on and off

Silk Screening

Intermediate - used/5 years

LANGUAGES:

Greek
Spanish

REFERENCES:

Evan Goldstein
Allied Domecq Wines USA
Director of Wine & Hospitality Education
(707) 473-2356
Evan_Goldstein@adsw.com

Matt Danduran
Naxcom.com
Creative Director
(310) 568-8825
design@naxom.com

Coco Harrison
Gypsy Feet Productions
Director/Producer
(646) 425-8867
hotdirector4u@hotmail.com

Timothy "TK" Kirkpatrick
Art Director (Major Motion Pictures)
(310) 455-9535

ADDITIONAL INFORMATION:

Award Winning Work.

Worked on a project for CCGXM showcasing XM's creative talents. It won an award from The 2001 New York Festivals New Media Competition for a self-initiated, shockwave based CD. The CD included a 2-day photo shoot which was headed by myself, 3d animation, sound, game design, copywriting, flash design and programming.

Broad Range of Client Experience.

Clients have included Allied Domecq Academy of Wine Service and Excellence, Orbimed Advisors, Muscular Dystrophy Association, Siemens Medical, Grey Advertising, Phantom Sports and Hobby, Procter & Gamble, Girls are Great Productions, Tea Board of India, Bowne, Alfredo Of Rome, Showtimes Queer Duck, The Mixx Design Studio, Warner Lambert, The US Military, Vital Statistics, Bates North America and many others.

For more information or to view my online portfolio, please visit the following URL:

<http://www.squared-up.com>